



SCOTTSDALE PRIDE

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Mayor
W.J. "Jim" Lane

Council Members

Lisa Borowsky	Robert W. Littlefield
Wayne Ecton	Ron McCullagh
Suzanne Klapp	Tony Nelssen

Keep Scottsdale Beautiful 2010

Scottsdale residents are invited to join forces with the City of Scottsdale's Pride Commission to take part in Keep Scottsdale Beautiful 2010. Keep Scottsdale Beautiful is part of the nation's largest community improvement program sponsored by Keep America Beautiful's Great American Cleanup. Volunteers from across the country work annually to beautify and improve their communities. Help us make a difference by organizing your own beautification project or participating in some of the following ways:

Annual Arbor Day Celebration

Join Scottsdale Mayor W. J. "Jim" Lane to "Celebrate the Tree" at the annual Arbor Day celebration at Scottsdale's Xeriscape Garden, Chaparral Park, 5601 N. Hayden Road from 10 a.m. to 1 p.m. Saturday, April 24. Mayor Lane will be planting a tree at 10 a.m. Come explore one of

Scottsdale's best kept secrets, the Xeriscape Garden and learn how to support a greener environment at your home. This free, fun family event includes scavenger hunts, outdoor classrooms to learn great gardening tips, contests and prizes for children of all ages. The first 300 guests will receive a seedling tree to plant in

your own yard. Additional parking will be available across the street at Saguaro High School, 6250 N. 82nd St. For more information please visit

www.scottsdaleaz.gov/water/conservation.asp or call (480) 312-5651.

Earth Day - April 22

Environmental stewardship is everybody's responsibility. Try some of these stewardship tips:

- Carpool, take the bus, walk, ride a bike or driven an alternate fuel vehicle.
- Properly dispose of any unused paints and chemicals.
- Attend local environmental events
- Install low flow faucets, shower heads and toilet tank devices.

Adopt-a-Road ~ Scottsdale Clean & Scenic - April 24

Participate in the April 24 citywide litter cleanup event called Keep Scottsdale Beautiful 2010. Residents and businesses that have already adopted a road are encouraged to do their litter pick up on this day. To participate, register online at www.scottsdaleaz.gov/reinvestment/cab/register.asp or for more information, call (480) 312-4126.

Neighborhood Improvement/Cleanup – Through May 31

Through May 31, residents are encouraged to organize a cleanup project such as alley beautification, yard landscaping, home repair or litter pickups. Citizens can register their neighborhood cleanup project with the Scottsdale Pride Commission to receive recognition. If you are interested in reserving a free roll-off and access to our tool trailer stocked full of tools, contact (480) 312-3111.



Questions? City information is just a phone call away by dialing 312-3111



Senior Center's Annual Variety Show

It'll be bigger and better than ever! The Senior Centers' annual variety show, Entertainment Extravaganza, moves to the Scottsdale Center for the Performing Arts this year. Valley favorite jazz and blues vocalist Margo Reed will make a special guest appearance at the event. Inducted into the Arizona Blues Hall of Fame in 2004, Margo brings the spirits of Billie Holiday and Bessie Smith onto the stage with every performance and has brought joy to Phoenix listeners for nearly 40 years. The event features seniors singing, dancing, performing comedy skits and acts of bravery. The event starts at 1 p.m. Wednesday, April 21, at the Center, 7380 E. Second St. Admission is free with a canned food donation. Anyone interested in participating or needing more information can call (480) 312-1700.

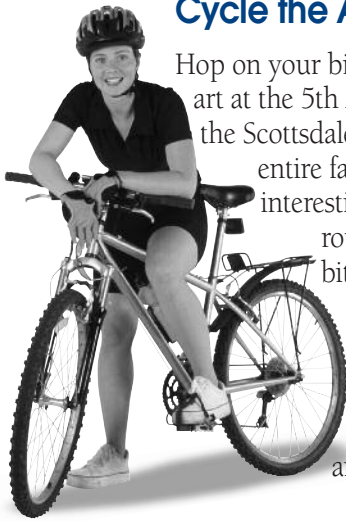
Brush and Bulk removal schedule for April and May

The city provides monthly brush and bulk item collection, offering residents a convenient way to dispose of items too large for refuse containers. Residents are asked to have brush and bulk items out for pick up by 5 a.m. on Monday the week of scheduled service. Here's the upcoming schedule:

- Bell Road to Cholla Street and Dynamite Boulevard to northern city limits: Week of April 26 and May 24.
- Cholla Street to McDonald Drive and Dynamite Boulevard to Happy Valley Road - includes Sundown Drive between Cactus Road and Shea Boulevard: Week of April 5 and May 3.
- McDonald Drive to Thomas Road and Happy Valley Road to Pinnacle Peak Road: Week of April 12 and May 10.
- Thomas Road to McKellips Road and Pinnacle Peak Road to Bell Road: Week of April 19 and May 17.

For more information, contact the city's Solid Waste Management division at (480) 312-5600 or visit www.ScottsdaleAZ.gov/recycle.

Cycle the Arts



Hop on your bike and get an up close, personal look at Scottsdale's public art at the 5th Annual Cycle the Arts event Sunday, April 11, beginning at the Scottsdale Museum of Contemporary Art. It's free and fun for the entire family and features over a dozen works of art. Learn fun and interesting facts about each public art piece along the 10-mile route. There will also be a 21-mile route option for more ambitious cyclists.

Registration starts at 8:30 a.m. with riders departing at 9 a.m. on this self-guided tour. Designated ride leaders also will be available. For your safety, helmets are required. For more information go to www.scottsdaleaz.gov/traffic and click on Bikeways.

Recycling Makes Cents

Recycling benefits us all by preserving landfill space and by recovering and reusing non-renewable resources – and it also makes economical sense. By participating in Scottsdale's Curbside Recycling Program residents can lower the City's cost of providing residential solid waste services. Lower costs mean lower service fees to residents. Since its inception in 1996, the program has diverted more than 348,000 tons of material from the landfill. The cumulative fiscal benefit to our residential solid waste customers through the sale of recyclables and the avoided cost of discarding this material is \$12.6 million. To learn more about the curbside recycling program, contact Solid Waste Management at (480) 312-5600 or visit www.ScottsdaleAZ.gov/recycle.

Keep Kids Safe Around Water



Scottsdale's annual "April Pools Day" features water games, contests, a Kids Zone and water safety demonstrations. This free event will be from 1 to 4 p.m. Saturday, April 24, at Eldorado Aquatic and Fitness Center, 2301 N. Miller Road. Questions? Call (480) 312-2484. Also, have your home checked for drowning hazards. Scottsdale Fire Department representatives are available to check backyards to identify danger zones that could potentially lead to a drowning. You will be provided resources so you can remedy any issues or potential dangers. To learn more about pool safety and to set up a Water Safety Survey visit, go to: www.scottsdaleaz.gov/fire/watersafety-survey or call (480) 312-1817.